



INDIE FILMS FOR

INDEPENDENCE DAY

kanopy
stream smarter

Nightcrawler (2014)
Directed by Dan Gilroy

This 4th of July, celebrate Independence Day with Kanopy's curated collection of independent films. This collection spotlights originality, resilience, and self-expression. These stories highlight characters who break free from expectations, challenge systems, and define their own paths, mirroring the spirit of independence at the heart of the holiday. Whether your patrons are seeking meaningful reflection or fresh entertainment over the long weekend, independent cinema offers a powerful reminder that independence isn't just national but personal, creative, and cultural.

Explore our Fourth of July collection, film synopses, and more details at kanopy.com/category/29361.

All images provided must be used for direct promotion of that specific film or collection.

List of Toolkit Items

2

General Announcements

Print materials that showcase our Indie Films for Independence Day collection, which can be printed and displayed throughout your library.

6

Digital Graphics

Graphics sized for various social media platforms and email, showcasing Indie Films for Independence Day collection content.

4

Suggested Copy

Four options that you can copy and paste into your messaging across social media and email.

Continued on next page

Programming Ideas

- Host a discussion group while highlighting underrepresented filmmakers whose work expands what “independence” looks like in America. Host a discussion group with questions such as What does independence mean today? How do these stories differ from Hollywood narratives?
- Display films from the collection in a fun, colorful red, white, and blue format. Blue for comedies, white for dramas, and red for documentaries, to make browsing feel festive and intuitive.

Social Media and Newsletter Copy Suggestions

Option 1

This Independence Day explore independent films about freedom, identity, and finding your voice. Stream Kanopy’s Indie Films for Independence collection, free, with your library card: kanopy.com/category/29361

Option 2

Discover bold, original stories told outside the mainstream this July 4th with Kanopy’s Indie Films for Independence collection. Stream this collection of independent films, on Kanopy with your library card. kanopy.com/category/29361

Option 3

Red, white, and independent. Stream indie films that celebrate freedom, creativity, and fresh perspectives. Stream now: kanopy.com/category/29361

Option 4

This Independence Day, watch stories that break the mold. Kanopy’s Indie Films for Independence collection of indie films. These titles brings fresh voices to your holiday weekend. Stream now: kanopy.com/category/29361

Campaign Start and End Dates

Our Indie Films for Independence Day Collection launches **July 1st, 2026**. We encourage our library partners to use these materials to spread the word to your community. If you have any questions about the toolkit, feel free to email us at marketing@kanopy.com.